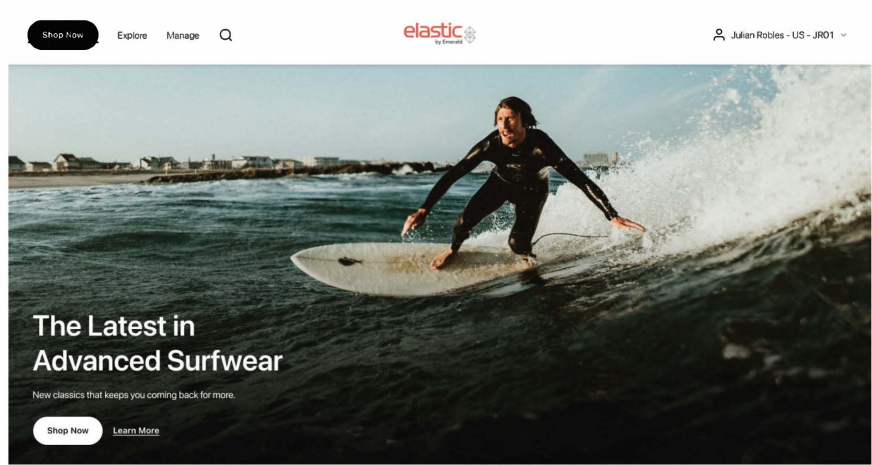(e)

New Media Asset Guide

> For the new UX/UI version of Elastic

March 2023

Explore Page: Marquee and Collections
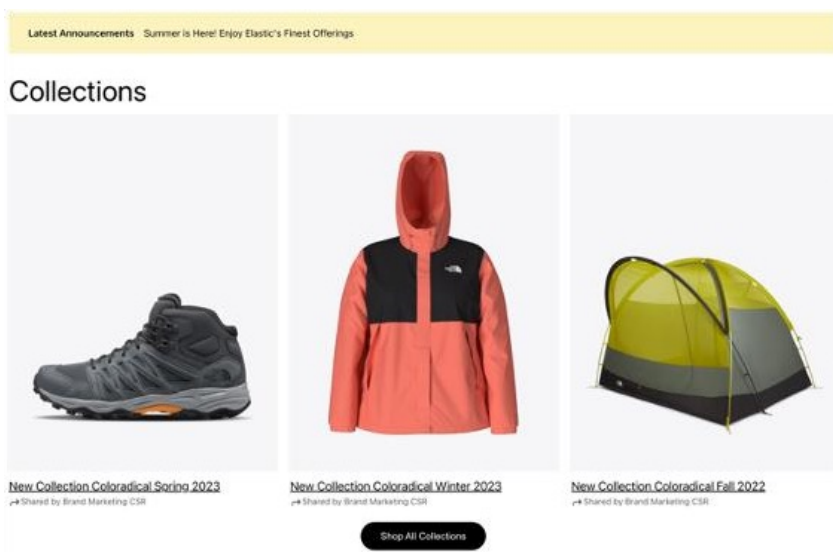

EXPLORE MARQUEE – This asset is Required

The Marquee images are wide banner images or videos that are used to convey the essence of the brand.

Colour of the text can be White or Black (Controlled within the Dashboard builder in the CSP)

Requirements

Image: 1920 x 700 / Ratio: 2.74:1 / Formats: .png, .jpeg, .jpg, or .gif

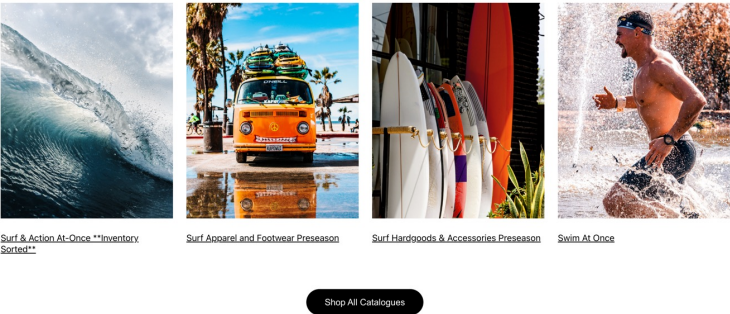Video: 1920 x 700 px / Formats: .mp4 or .mov (Cannot exceed 50 MB)

COLLECTIONS
Previously known as Custom Catalogues (CCB)

No action needed. This section will popup automatically

EMERALD

(e)

Explore Page: Catalogues and Links

CATALOGUE TILES - This assets is Optional

Requirements

Image: 800 x 1000 px
Background: Non-transparent
Format: .png

Naming Conventions

Multiple Catalogue Tiles
catalogkey_M_01.png (This allows for paging through via slider)

Single Catalogue Tile
catalogkey_M.png

LINKS TO EXTERNAL CONTENT – This asset is Optional

Requirements

Image: 445 x 445 px
Background: Non-transparent
Format: .png or .jpeg

If there are more than three images, the view becomes a slider.
Links can be image based or text.