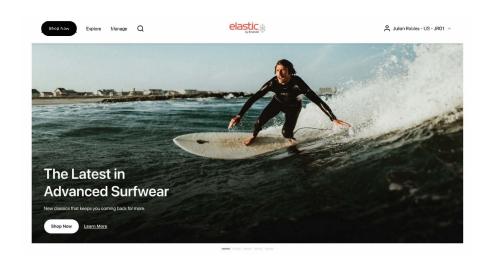
(e)

New Media Asset Guide

Explore Page: Marquee and Collections



Latest Announcements Summer is Here! Enjoy Elastic's Finest Offenings

Collections

New Collection Coloradical Soring 2023

A Shared by Brand Marketing CSR

New Collection Coloradical Fall 2022

A Shared by Brand Marketing CSR

New Collection Coloradical Fall 2022

A Shared by Brand Marketing CSR

EXPLORE MARQUEE – This asset is Required

The Marquee images are wide banner images or videos that are used to convey the essence of the brand.

Colour of the text can be White or Black (Controlled within the Dashboard builder in the CSP)

Requirements

Image: 1920 x 700 / Ratio: 2.74:1 / Formats:.png,.jpeg,.jpg, or.gif

Video: 1920 x 700 px / Formats: .mp4 or .mov (Cannot exceed 50 MB)

COLLECTIONS

Previously known as Custom Catalogues (CCB)

No action needed. This section will popup automatically



Explore Page: Catalogues and Links

Catalogues









Surf & Action At-Once **Inventory

ory. Surf.

and Footwear Preseason Surf Hardgoods & Acces

S Preseason Swim A

Shop All Catalogues

Elastic Enterprise Links







CATALOGUE TILES - This assets is Optional

Requirements

Image: 800 x 1000 px
Background: Non-transparent

Format: .png

Naming Conventions

Multiple Catalogue Tiles catalogkey_M_01.png (This allows for paging through via slider)

Single Catalogue Tile catalogkey_M.png

LINKS TO EXTERNAL CONTENT – This asset is **Optional**

Requirements

Image: 445 x 445 px
Background: Non-transparent
Format: .png or .jpeg

If there are more than three images, the view becomes a slider. Links can be image based or text.

